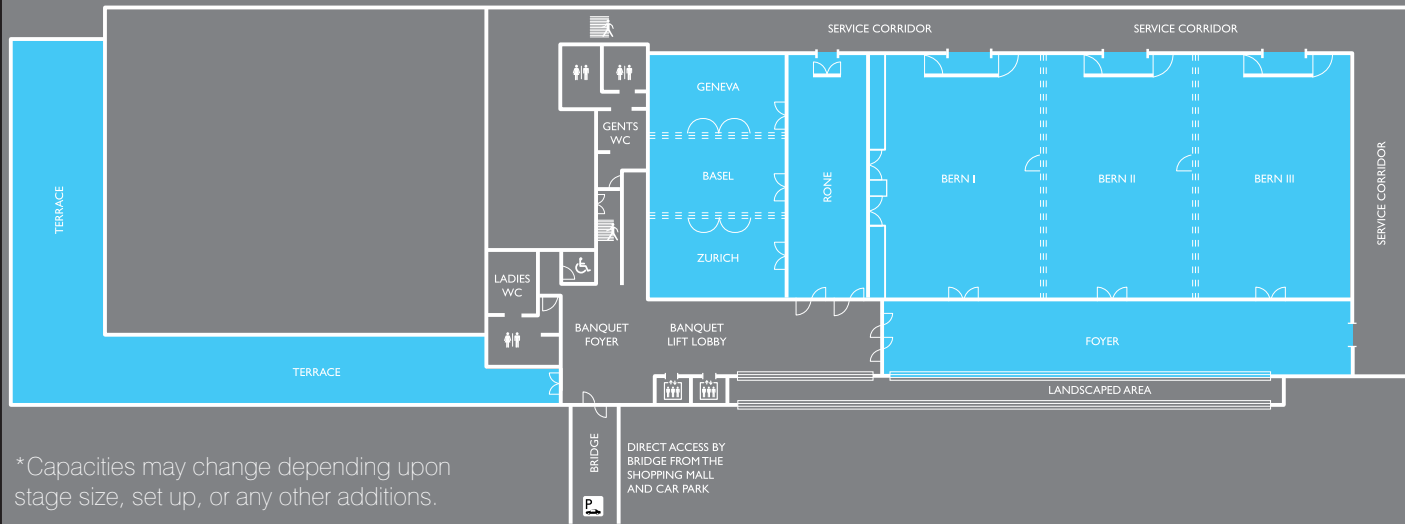


LEVEL 4 - BANQUET ROOMS



*Capacities may change depending upon stage size, set up, or any other additions.

Legend
 Meeting room or Ballroom Restrooms Handicap facilities Elevator Car park Stairway Window Movable Partition



More than 2000 sq ft of prime area in airconditioned halls adjacent to the conference halls for stalls on a first come first served basis Three halls viz the Geneva Zurich and Basel halls reserved ONLY for stalls

The Scientific Conference will be held in 3 halls BERN 1, 2 & 3

3rd National Convention of Indian Academy of Otorhinolaryngology Head and Neck Surgery

SHOWCASE YOUR PRODUCTS & SERVICES to the **KEY OPINION LEADERS** in ENT at the national conference of the **IAOHNS** **AUG 26 - 28, 2016**

Venue: SWISSOTEL, Kolkata
PRE CON WORKSHOPS - AUG 25, 2016



The Future of ENT IAOHNS

Prof. Mohan Kameswaran
Immediate Past President
IAOHNS

Prof. Naresh Panda
President
IAOHNS

Dr. Vijaya Krishnan
Secretary
IAOHNS

Dr. Anirban Biswas
Organising Chairman

Dr. Dipankar Datta
Organising Secretary

Dr. Sukrit Bose
Jt. Organising Secretary

Dr. Biswarup Mukherjee
Treasurer

Members of the Organising Committee

Dr. Ranjan Raychowdhury
Dr. Aniruddha Dam
Dr. Anjali Saha Ghosh

Dr Arunabha Sengupta
Dr. Col. Ramakrishnan
Dr. Kaushik K. Das

Dr. Ajay Arya
Dr. S. Y. Khan
Dr. Debojyoti Roy

Dr. Sekhar Bandyopadhyay
Dr. Uttam Agarwal
Dr. Ananda Brata Bose
Mr. Rahul Sharma

To

Dear Sir / Madam,

This is to request your support for and participation in the 3rd Annual conference of the INDIAN ACADEMY OF OTORHINOLARYNGOLOGY HEAD and NECK SURGERY (IAOHNS), a registered society of ENT surgeons from 26th to 28th August 2016 in Kolkata. Details of the parent body can be had from the website iaohns.in. The conference will be held at the SWISSOTEL Kolkata beside City Center New Town

The conference will be preceded by 9 pre-conference workshops involving national and invited international faculty on the 25th of August. All that is modern, ethical and contemporary in the discipline of ENT will be showcased in these pre-conference workshops. The conference from 26-28th Aug will consist of invited lectures, panel discussions key-note addresses, paper presentations, how-I-do-it sessions and instructional courses. The scientific program is now being made and should be uploaded in our website iaohnscon2016.in by 31st of March.

As one of the major stakeholders in the field of Otorhinolaryngology and as an organization known to support all academic programs, it would expectedly be prudent and worthwhile for you to support this purely academic endeavour on otorhinolaryngology. Your organization is also known to support and promote such academic exercises by educational grants, sponsorship of foreign speakers and many other ways. Hence this request. You may participate in it in one or more of the following ways: -

- 1) You may put up an information/ exhibition stall at the venue to promote your products (all in covered space inside SWISSOTEL)
- 2) You may sponsor some scientific sessions
- 3) Paying for the venue of the workshop
- 4) Organize travel / stay of some faculty members
- 5) Organise the welcome dinner and /or the evening programs
- 6) Present your products in a special hall for BUSINESS PRESENTATIONS where any product be it a pharmaceutical product or a diagnostic/ therapeutic toll may be presented by a speaker of your choice
- 7) Sponsor the registration counter and registration kit for the conference
- 8) Sponsor any of the pre-conference workshops

If you think of any other way in which you can support/participate in this pristine purely academic mega-event that will involve all the movers and shakers in ENT academics, all the whos' who of ENT, and even the brightest of the upcoming stars in ENT please feel free to communicate with the undersigned. We would also request you to please sponsor some junior doctors or postgraduate medical students to attend this academic event if they do not afford to pay for stay/travel/registration for the conference. Both the previous conferences of the organization had 500+ delegates and this year we hope to double the number of delegates. Though this may be marginally less than some other national ENT meet, yet the cream of ENT fraternity and all key opinion leaders who really matter will be here to grace this 3rd annual conference if IAOHNS.

The tariff for some of the different forms of sponsorship is presented in the next page. The rates are valid till 30th April. After this there will be a 20% escalation of charges. So please officially book your participation now, payment may be done at your convenience anytime a fortnight before the conference.

Looking forward to an early response from your side

With regards,

Dr Dipankar Datta and Sukrit Bose

Org. Secretaries, 3rd Annual Conference of the INDIAN ACADEMY OF OTORHINOLARYNGOLOGY, HEAD and NECK SURGERY

Mail dipankar_ent@yahoo.com, bosesukrit@gmail.com, rahul.neurotology@gmail.com,

Ph- 09830321412, 09831075616

Sponsorship Tariff

1) Platinum sponsors

Rs 20 lakhs. They will get a stall which will be triple the size of an ordinary stall, one business session in which they can present for 40 minutes on their product in a separate hall to be provided by us. They will have to get the speaker preferably a foreign speaker whom we will also include in our main program but there he cannot talk about business. One scientific session of one hour or two lectures which ever they choose will be named after them. They will also get a very prominent page in the souvenir and a gate to be designed and paid for by them in excess of Rs 20 lakhs. They will also be allowed to put up 8 standees at different places to be fixed by us.

2) Gold sponsors

Rs. 3 lakhs. They will get a stall and a scientific session of 45 minutes named after them. Can put up 4 standees at places fixed by us.

3) Stall charges

Rs. 1 lakh each at SWISSOTEL inside a proper air-conditioned hall at the venue on the same floor and adjacent to the main conference halls and dining area

4) **Sponsorship of any lecture** fixed by us or any half an hour session Rs. 1,00,000 and for any one hr session / panel discussion Rs. 150,000

5) **Sponsorship of any lunch** Rs. 3 lakhs and for any dinner with an entertainment program Rs. 6 lakhs.

6) **Sponsorship of registration** counter with the company's name written in the counter as well as in the kits bag to be distributed Rs. 4 lakhs.

7) **Advertisement in souvenir** Full Page Rs. 30,000 Half Page Rs. 20,000.

8) **Business presentation** where a product / service can be demonstrated for 1 hour - Rs. 1 lakh for each such session. Separate hall will be provided by us

9) Exclusive sponsorship of the whole day subspeciality workshop -

Rs. 2.5 Lacs - They will get the scope of Exclusive promotion for the whole day during the workshop. They will also get a stall during the main conference for the rest of the days (26th to 28th) at the venue at SWISSOTEL

VENUE of the conference:- SWISSOTEL, Kolkata

N.B. : All the charges mentioned above will escalate by 20% after 30th April.